

Why Wine Trade Associations and International Wine Bureaus Partner with the Wine Elite Sommelier Company



"The Wine Elite Sommelier Company is Your Independent and Nationwide Resource for Sommeliers and Wine Specialists"

Do you regularly arrange wine tasting events across North America to present your portfolio to buyers and the public? Are you frustrated with the difficulty of finding a reliable local team on the ground in each city, and irritated by the huge cost and effort of booking events for each city separately?

We are your nationwide partner in preparing and executing first-class wine events. Let our independent wine expertise company represent your wines nationwide. Our central event management office can handle all details.

We assist you with local teams of certified sommeliers and wine experts in all metropolitan regions of North America. Whether you are targeting the public or retail and restaurant buyers, we will prepare and host an event capable of impressing key decision makers, exactly according to your preferences.

We draw from a large company-trained talent pool of **Certified Sommeliers, Advanced Sommeliers, Master Sommeliers, WSET Diploma holders, Certified Specialists of Wine and Certified Wine Educators**, certified by the **Court of Master Sommeliers, the Wine and Spirit Education Trust, and the Society of Wine Educators.**

RECENTLY FEATURED IN:



Trade associations, top hospitality firms, and corporations trust us with their most important events. Clients and partners include **Wine Australia, Ritz-Carlton, House of Blues, Live Nation, the American Red Cross** and many Fortune 500 firms such as **Boeing, Disney, Hewlett-Packard, Merrill Lynch, PIMCO, and Visa.**

YOUR KEY BENEFITS:

- **Nationwide sommelier coverage:** one call books the whole road show. Sommelier panel presentations are available, or individual sommeliers.
- We ensure **consistency of presentation** from event to event through centralized training, and 100% reliable, responsive preparation with central management.
- Our **well-polished experts** are capable of presenting your wines in a way that upholds the integrity of your brand.
- **Strategic partnerships** can encompass one or more events, or we can act as your U.S. industry representatives.
- Leverage our **nationwide credibility** with press and consumers, and cut down on travel and marketing costs.

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